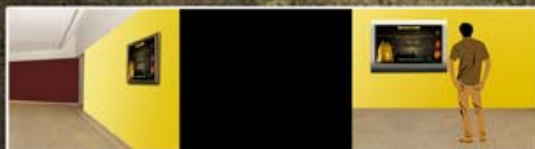


**Exceed your
customer's expectations
and create value
by increasing
ad revenues
& reinforcing
customer loyalty.**

Available in many eye-catching designs:



E-mail : info@beinfratek.com
Ph. : 011-24677478

www.beinfratek.com

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*Add an extra special touch
to your shopping mall with our
**Interactive/Touch-screen
Mall Directory***



BE Infratek
A Subsidiary of BE Software Solutions Pvt. Ltd.

Impressive looks & design....



....add to the prestige of your mall.

Full Touch Screen

Animated Directions

Bluetooth Send Via Bluetooth

Go to the third floor using elevator on your left and on third floor take left turn and follow the orange line as shown in figure

Interactive Directory is an easy to deploy solution that gives a customer the ability to find directions and search the locations of the outlets or offices in a particular mall. The maps are customized to display the locations of shops, outlets and offices. The customers in the mall can check the map deployed at various points and be guided accurately & conveniently to their destinations.

Features:

- Multilingual Interface
- Interactive Audio Visual Maps and Directions
- Opportunity for Ad Revenue
- Feedback Management System
- Print Maps & directions
- Send Maps/ Info/ Advert to mobiles via Bluetooth

User friendly options....

Opportunities for Ad revenues....



....provide information at the fingertips.

....add to your bottom line.

BEInfratek offers end to end solution for implementing the Mall Navigation System (i.e. software, hardware & installation). We tailor our solutions for the specific needs and requirements for a specific mall. Our services include :

- Customizing the application to your requirements.
- Selection and delivery of touch screen.
- Selection and delivery of kiosk.
- Integrating and packaging the entire solution.
- Delivery and Installation of the packages solution at the client site.
- After Sales Support/Warranty/Maintenance.
- Upgrading the software as per the ongoing changes.

